AUDIO DESCRIPTION: A LABORATORY FOR THE DEVELOPMENT OF A NEW PROFESSIONAL PROFILE

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Project details

• **36 months** (Sep. 2016 – Aug. 2019) > We are now halfway through Month 7

• Financed by European Union under **Erasmus+ Programme, Key Action 2 – Strategic Partnerships**

• Coordinator: **University of Trieste (IT)**

• EC Project Number: 2016-1-IT02-KA203-024311

• National Project ID: GU10213041978
Partnership

8 partners
7 EU countries
19 people
Academic partners:

- University of Trieste
- University of Barcelona (Autònoma)
- University of Antwerp
- University of Poznan
Partnership

Non-academic partners:

• Utopian Voices Ltd. (UK)
• Soundfocus B.V. (The Netherlands)
• RTV Slovenija (Slovenia)
• Royal National Institute of the Blind (UK)
Supporting partners

User associations, cultural bodies, museums, AD associations, public and private service providers.

Ensure

- stronger channels for dissemination
- reaching out to blind end-users & professionals
- collaboration during evaluation and testing phase
Sustainability

Carrying on the work \textbf{started with ADLAB (2011-2014)} which resulted in European strategic recommendations for audio describers.
Goals

Creating training free & open-access, flexible, modular, customisable materials to be used to train audio-describers both in academic and in professional (in-house) contexts.

Stabilizing of the audio describer professional figure.
Intellectual outputs

• Working activities to be accomplished over a precise timeframe leading to tangible results.
• 6 IOs
Intellectual outputs

- **O1** - Coordinating partner: PL
- **O2** - Coordinating partner: IT
- **O3** - Coordinating partner: BE
- **O4** - Coordinating partner: ES
- **O5** - Coordinating partner: UK (UV)
- **O6** - Coordinating partner: IT
Intellectual outputs

• **O1**: Gathering EU best practices.
• **O2**: Defining audio-describer competences.
• **O3**: Producing course design.
• **O4**: Creating training materials.
• **O5**: Testing and evaluating training materials.
• **O6**: Attributing ECTS/ECVETS to materials.
Advisory Board

Body of **external experts** that will monitor the project’s advances, provide **crucial input** for its evaluation and success, provide **support** and strategic advice on research advances, reviewing on **project quality** and bringing in expertise.

**Five** members coming from different areas (professional world and academia): 4 EU members, 1 non-EU member.
Advisory Board

• **Bernd Benecke**, head of Audio-Description at Bayerischer Rundfunk, Munich, Germany

• **Eveline Ferwerda**, Bartiméus Sonneheerdt Foundation

• **Loretta Secchi**, Director of Tactile Museum of Ancient and Modern Painting “Anteros” in Bologna, Italy

• **Agnieszka Szarkowska**, Research Fellow at the Centre for Translation Studies at the University College London

• **Joel Snyder**, Audio Describer, President of Audio Description Associates, Director of Audio Description Project, American Council of the Blind
Where are we now?

- **O1**: Completed! (Chmiel & Mazur) > report available
- **O2**: Completed! (Perego & Taylor) > report available, cf. talk
- **O3**: **Ongoing** > cf. forthcoming talk
- **O5**: Started in M2, on-going > constant evaluation of each and every aspect of the project (Leader: Louise Fryer)
- **Website**: live and kicking ([www.adlabproject.eu](http://www.adlabproject.eu)), only selected results
Where are we going?

- **E3**: Antwerp 15/03/2018
- **E4**: Barcelona 15/03/2019 ARSAD 2019
- **E5**: Barcelona 16/03/2019 ARSAD 2019
- **E6**: Ljubljana 15/06/2019

November 2017: AD Day Trieste (Italy)
Thank you! Elisa Perego, eperego@units.it

More on: www.adlabproject.eu/