

# ACT and ADLAB PRO projects



**Anna Matamala**

[anna.matamala@uab.cat](mailto:anna.matamala@uab.cat)

**MAPIC. Vigo, 5 October 2017**



**2015-1-ES01-KA2013-015734, 2016-1-IT02-K203-024311, 2014SGR0027**

# Research on training in accessibility

ACT (Accessible Culture and Training). 2015-2018, UAB (PI: Pilar Orero).

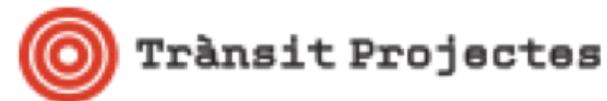
ADLAB PRO (Audio Description: a LABoratory for the development of a new PROfessional profile). 2016-2019, Trieste (PI: Elisa Perego).

Funded under Erasmus + calls.

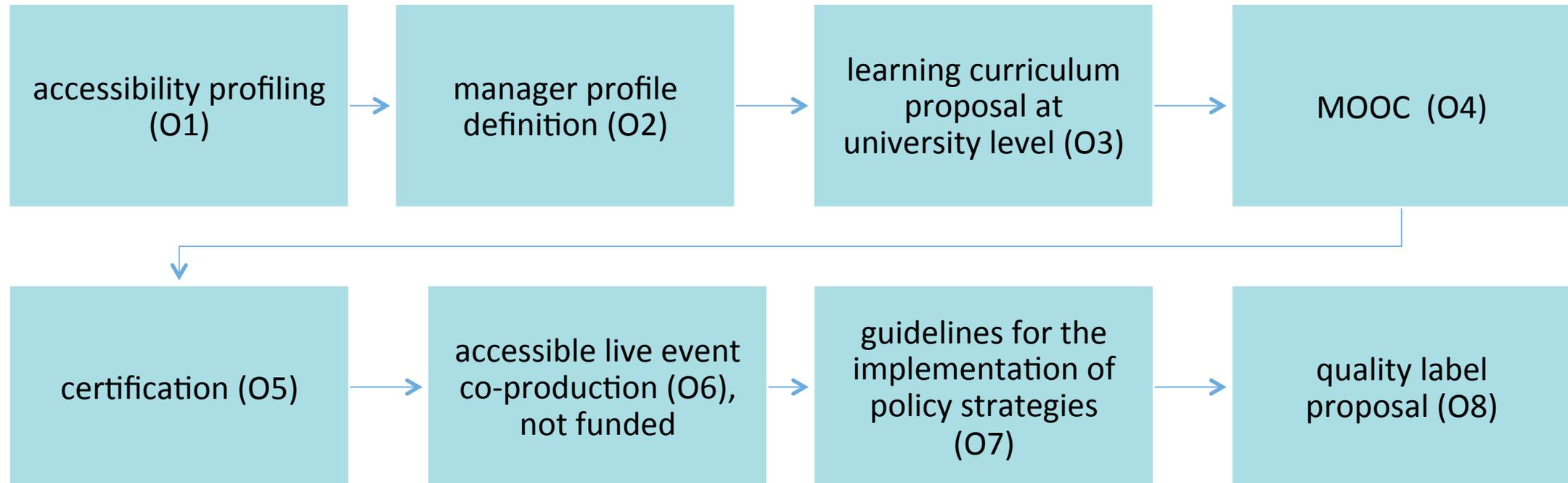


**Aim:** the project ACT proposes the definition of a new professional profile, that of the "Media Accessibility Expert/Manager for the Scenic Arts", and also the various types of training activities associated to this professional.

# Partners



# Intellectual Outputs



# Results

Questionnaires and interviews from cultural venues, members of the artistic team and diverse audiences:

- need to define the profile
- need to extend awareness beyond physical accessibility

Manager profile definition:

- Accessibility coordinator (at a venue) and accessibility manager (cultural events, various venues).
- Skills cards developed.

# Results

Learning curriculum proposal for a proposed MA in Accessibility Management for the Scenic Arts

Currently developing a MOOC: learning materials.

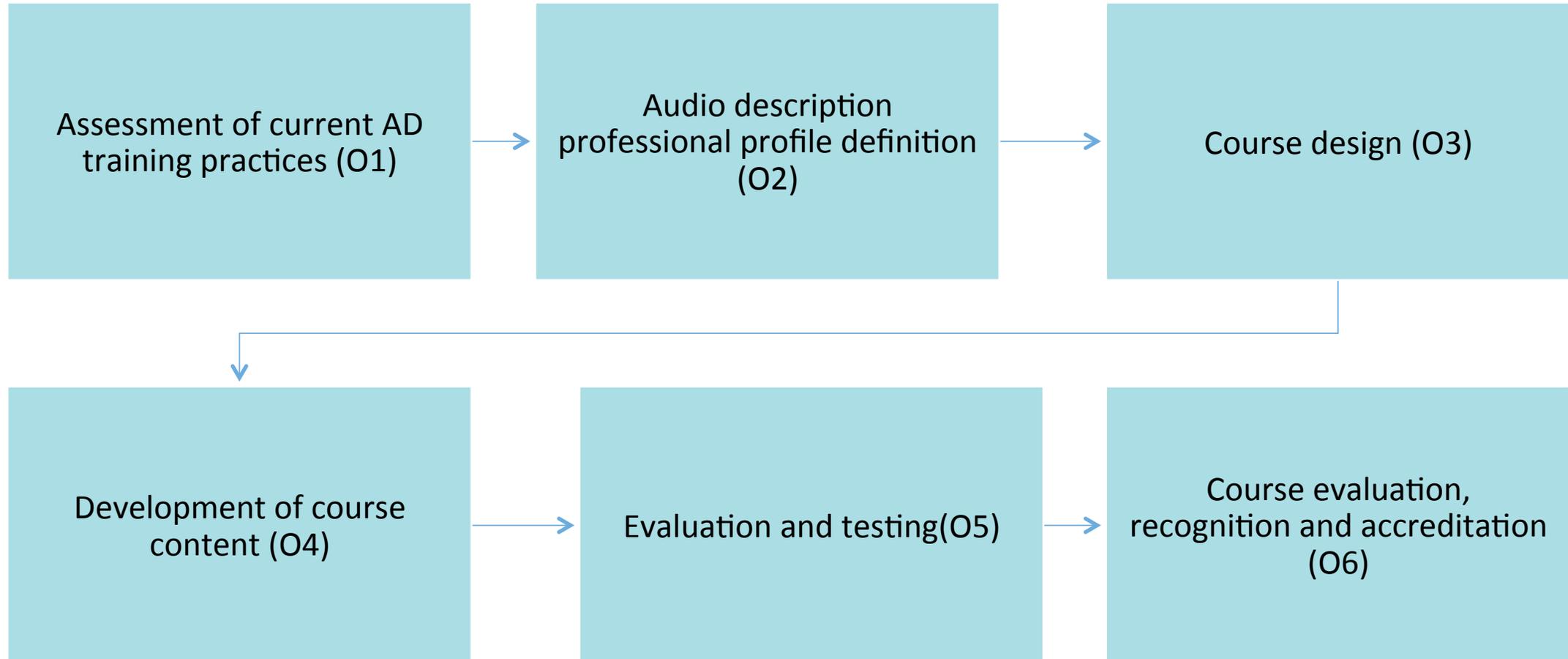


**Aim:** to create free-access flexible didactic materials of a modular and customizable nature, for the creation of the professional figure of the audio describer.

# Partners



# Intellectual Outputs



# Results

Assessment of current AD training practices, through an online questionnaire and in-depth interviews with AD trainers (report)

Audio describer profile definition (skills and competences) through online questionnaire for audio describers, AD users and AD providers

Currently defining the course design

<https://adlabpro.wordpress.com/>

<http://pagines.uab.cat/act/>

*The content of this presentation does not reflect the official opinions of the European Union. Responsibility for the information and views expressed in this presentation lies entirely with the authors.*



Funded by the  
Erasmus+ Programme  
of the European Union

# ACT and ADLAB PRO projects



**Anna Matamala**

[anna.matamala@uab.cat](mailto:anna.matamala@uab.cat)

**MAPIC. Vigo, 6 October 2017**



**2015-1-ES01-KA2013-015734, 2016-1-IT02-K203-024311, 2014SGR0027**