



# MULTIPLIER EVENT 1 / AGENDA

## Audio Description: Celebrating Progress and Looking Forward

31st March, 2017  
RNIB, [105 Judd Street London](#)

### PROGRAMME

- 1:30 pm Registration
- 2:00 pm Welcome and announcements  
Anna Dearden - Strategic Relationships Manager, RNIB
- Session 1: ADLAB PRO**  
**A Laboratory for the Development of a New Professional Profile of an Audio Describer**
- 2:15 pm ADLAB PRO: Objectives and Partners  
Elisa Perego - University of Trieste
- I01 Results  
Iwona Mazur and Agnieszka Chmiel  
Adam Mickiewicz University in Poznan
- I02 Presentation  
Christopher Taylor - University of Trieste
- The FRA Project: Museum AD  
Christopher Taylor - University of Trieste  
Describing art  
Loretta Secchi - Tactile Museum "Anteros", Bologna
- 3:20 pm Break

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<b>Session 2:</b>	<b>Industry input</b>
3:40 pm	Welcome back
3:45 pm	Keynote Steve Tyler - Head of Strategy and Planning RNIB Solutions
4:05 pm	Audio description in the UK Anna Dearden - Strategic Relationships Manager RNIB
4:15 pm	Changing formats: audio description on reality TV Jorge Saavedra - Senior Manager, Accessibility ITV
4: 35 pm	Delivering audio description on Paralympics Graham Wilkinson Presentation & Content Manager, Channel 4 Television
4:55 pm	Person specification of an audio describer Veronika Hyks, Head of Audio Description, BTI Studios
5:15 pm	Discussion and audience questions
5:45 pm	Wrap-up and closing

## USEFUL INFORMATION

### Getting to RNIB

Our London office is in central London at 105 Judd Street, London WC1H 9NE. To contact reception, phone: +44 (0)20 7388 1266.

### London Underground

The nearest train and Underground stations to Judd Street are:

- Euston (West Coast services to Scotland via Birmingham, Manchester and Liverpool)
- King's Cross (East Coast trains to Scotland via Peterborough, Doncaster, Leeds and York)
- St Pancras/International (Eurostar and East Midlands and First Capital Connect)
- Russell Square Underground station.

These are all accessible by lift.

### Bus

A number of buses have automatic on-board announcements which state the name of the approaching stop. On west-bound buses the label for the stop closest to Judd Street is 'St Pancras International'; on east-bound buses it is 'British Library'.

There are numerous buses that stop close to King's Cross/St Pancras. You should check Transport for London's accessible online [Journey Planner](#) to help work out your route.

### Travelling by car

There is disabled parking outside the building and an NCP public car park on Judd Street. Please note that RNIB is situated within the [Congestion Charge](#) zone.