



Audio Description: Celebrating Progress and Looking Forward Multiplier Event 1: Programme

Venue: RNIB 105 Judd Street London WC1H 9NE (MR 5/6)
Friday 31 March 2017

1:30 pm Registration

2pm Welcome and announcements
Anna Dearden - Strategic Relationships Manager, RNIB

Session 1: ADLAB PRO A Laboratory for the Development of a New Professional Profile of an Audio Describer

2.15pm ADLAB PRO: Objectives and Partners
Elisa Perego - University of Trieste

IO1 Results
Iwona Mazur and Agnieszka Chmiel
Adam Mickiewicz University in Poznan

IO2 Presentation
Christopher Taylor - University of Trieste

The FRA Project: Museum AD
Christopher Taylor - University of Trieste

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Describing art
Loretta Secchi - Tactile Museum "Anteros", Bologna

3:20 pm Break

Session 2: Industry input

- 3:40 pm Welcome back
- 3:45 pm Keynote
Steve Tyler - Head of Strategy and Planning
RNIB Solutions
- 4:05 pm Audio description in the UK
Anna Dearden - Strategic Relationships Manager RNIB
- 4:15 pm Changing formats: audio description on reality TV
Jorge Saavedra - Senior Manager, Accessibility ITV
- 4: 35 pm Delivering audio description on Paralympics
Graham Wilkinson
Presentation & Content Manager, Channel 4 Television
- 4:55 pm Person specification of an audio describer
Veronika Hyks, Head of Audio Description, BTI Studios
- 5:15pm Discussion and audience questions
- 5:45pm Wrap-up and closing

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Getting to RNIB

Our London office is in central London at 105 Judd Street, London WC1H 9NE. To contact reception, phone: 020 7388 1266.

London Underground

The nearest train and Underground stations to Judd Street are:

- Euston (West Coast services to Scotland via Birmingham, Manchester and Liverpool)
- King's Cross (East Coast trains to Scotland via Peterborough, Doncaster, Leeds and York)
- St Pancras/International (Eurostar and East Midlands and First Capital Connect)
- Russell Square Underground station.

These are all accessible by lift.

Bus

A number of buses have automatic on-board announcements which state the name of the approaching stop. On west-bound buses the label for the stop closest to Judd Street is 'St Pancras International'; on east-bound buses it is 'British Library'.

There are numerous buses that stop close to King's Cross/St Pancras. You should check Transport for London's accessible online [Journey Planner](#) to help work out your route.

Travelling by car

There is disabled parking outside the building and an NCP public car park on Judd Street. Please note that RNIB is situated within the [Congestion Charge](#) zone.

