

AUDIO DESCRIPTION: A LABORATORY FOR THE DEVELOPMENT OF A NEW PROFESSIONAL PROFILE

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www.adlabproject.eu

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Project details

- **36 months** (Sep. 2016 – Aug. 2019) > We are now halfway through Month 7
- Financed by European Union under **Erasmus+ Programme, Key Action 2 – Strategic Partnerships**
- Coordinator: **University of Trieste (IT)**

- EC Project Number: 2016-1-IT02-KA203-024311
- National Project ID: GU10213041978



Partnership

8 partners
7 EU countries
19 people



Partnership

Academic partners:

- University of Trieste
- University of Barcelona (Autònoma)
- University of Antwerp
- University of Poznan



Partnership

Non-academic partners:

- Utopian Voices Ltd. (UK)
- Soundfocus B.V. (The Netherlands)
- RTV Slovenija (Slovenia)
- Royal National Institute of the Blind (UK)



Supporting partners

User associations, cultural bodies, museums, AD associations, public and private service providers.

Ensure

- stronger channels for dissemination
- reaching out to blind end-users & professionals
- collaboration during evaluation and testing phase



Sustainability

Carrying on the work **started with ADLAB (2011-2014)** which resulted in European strategic recommendations for audio describers.



Goals

Creating training free & open-access, flexible, modular, customisable **materials** to be used to train audio-describers both in academic and in professional (in-house) contexts.

Stabilizing of the audio describer professional figure.



Intellectual outputs

- Working activities to be accomplished over a precise timeframe leading to tangible results.
- 6 IOs



Intellectual outputs

- **O1** - Coordinating partner: PL
- **O2** - Coordinating partner: IT
- **O3** - Coordinating partner: BE
- **O4** - Coordinating partner: ES
- **O5** - Coordinating partner: UK (UV)
- **O6** - Coordinating partner: IT



Intellectual outputs

- **O1:** Gathering EU best practices.
- **O2:** Defining audio-describer competences.
- **O3:** Producing course design.
- **O4:** Creating training materials.
- **O5:** Testing and evaluating training materials.
- **O6:** Attributing ECTS/ECVETS to materials.



Advisory Board

Body of **external experts** that will monitor the project's advances, provide **crucial input** for its evaluation and success, provide **support** and strategic advice on research advances, reviewing on **project quality** and bringing in expertise.

Four members coming from different areas (professional world and academia).



Advisory Board

- **Bernd Benecke**, head of Audio-Description at Bayerischer Rundfunk, Munich, Germany
- **Eveline Ferwerda**, Bartiméus Sonneheerdt Foundation
- **Loretta Secchi**, Director of Tactile Museum of Ancient and Modern Painting "Anteros" in Bologna, Italy
- **Agnieszka Szarkowska**, Research Fellow at the Centre for Translation Studies at the University College London



Where are we now?

- **O1**: Completed! (Chmiel & Mazur)
- **O2**: Discussed questionnaire and further plan of action yesterday.
- **O5**: Started in M2, on-going > constant evaluation of each and every aspect of the project (Leader: Louise Fryer).



Where are we going?

- **E2:** Poznan 15/09/2017 Intermedia
- **E3:** Antwerp 15/03/2018
- **E4:** Barcelona 15/03/2019 ARSAD 2019
- **E5:** Barcelona 16/03/2019 ARSAD 2019
- **E6:** Ljubljana 15/06/2019



More on:
www.adlabproject.eu/

Thank you! Elisa Perego, eperego@units.it

