



## **Module 1**

### **Unit 6: Target audience of AD**

#### **Reading list**

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#### Reading list

##### Basic reading list

1. Fryer, L. (2016). *An introduction to audio description: A practical guide*. London: Routledge.
2. Krejtz, I., Szarkowska, A., Krejtz, K., Walczak, A., & Duchowski, A. (2012). Audio description as an aural guide of children's visual attention: Evidence from an eye-tracking study. In *ETRA '12, Proceedings of the Symposium on Eye Tracking Research and Applications* (pp.99-106). New York, NY: ACM.
3. Marriot, J., Vale, D. (2002). *Get the picture. Making television accessible to blind and partially sighted people*. London: Royal National Institute of Blind People.
4. Orero, P. (2011). Audio description for children: Once upon a time there was a different audio description for characters. In E. di Giovanni (Ed.), *Entre texto y receptor: accesibilidad, doblaje y traducción* (pp. 169-184). Frankfurt: Peter Lang.
5. Perego, E. (2016). Gains and losses of audio description in sighted viewers. *Target*, 28(3), 424-444. doi: <https://doi.org/10.1075/target.28.3.04per>

## Additional reading list

1. Cronin, B. J., & King, S.R. (1990). The development of the descriptive video service. *Journal of Visual Impairment and Blindness*, 84(10), 503–506.
2. Frazier, G., & Coutinho-Johnson, I. (1995). *The effectiveness of audio description in providing access to educational AV media for blind and visually impaired students in high school*. San Francisco, CA: Audio Vision.
3. Greening, J., Petré, L., & Rai, S. (2010). *A comparative study of audio description guidelines prevalent in different countries*. London: RNIB. Retrieved from [http://audiodescription.co.uk/uploads/general/RNIB\\_AD\\_standards.pdf](http://audiodescription.co.uk/uploads/general/RNIB_AD_standards.pdf)
4. Paes Cardoso Franco, E., Medina Silveira, D.M., dos Santos Carneiro, B.C. (2015). Audio describing for an audience with learning disabilities in Brazil. A pilot study. In R. Baños Piñeiro & J. Díaz-Cintas (Eds.), *Audiovisual translation in a global context. Mapping an ever-changing landscape* (pp. 99-109). Basingstoke: Palgrave Macmillan. doi: [https://doi.org/10.1057/9781137552891\\_6](https://doi.org/10.1057/9781137552891_6)
5. Palomo López, A. (2008). Audio description as language development and language learning for blind and visually-impaired children. In R. Hyde Parker & K. Guadarrama García (Eds.), *Thinking translation. Perspectives from within and without* (pp. 113-134). Boca Raton: Brown Walker.

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